

2020 VISION

LEARNING FROM THE PAST, BUILDING THE FUTURE



WORLD CONGRESS OF ACCOUNTANTS 2014

ROME, AUDITORIUM PARCO DELLA MUSICA
NOVEMBER, 10-13 2014





WCOA2014

WCOA 2014

A UNIQUE OPPORTUNITY FOR THE ACCOUNTANCY PROFESSION
TO LEVERAGE ON PAST EXPERIENCES
AND TO DEVELOP A NEW VISION FOR THE FUTURE.

ROME, AUDITORIUM PARCO DELLA MUSICA
NOVEMBER, 10-13 2014



PROGRAM OVERVIEW

IMPRESSIVE, INTERACTIVE AND INNOVATIVE SESSIONS TO BE SHARED WITH OVER 4,000 COLLEAGUES FROM ALL OVER THE WORLD.

DAY 1 MONDAY, NOVEMBER 10	09:00 - 16:00	PARTICIPANTS REGISTRATION
	16:30 - 20:00	OPENING CEREMONY, COCKTAIL AND CONCERTS
DAY 2 TUESDAY, NOVEMBER 11	09:00 - 11:00	PLENARY SESSION I
	11:00 - 11:30	COFFEE BREAK
	11:30 - 13:00	CONCURRENT SESSIONS
	13:00 - 14:00	LUNCH
	14:00 - 15:30	CONCURRENT SESSIONS
	15:30 - 16:00	COFFEE BREAK
	16:00 - 17:30	CONCURRENT SESSIONS
DAY 3 WEDNESDAY, NOVEMBER 12	09:00 - 11:00	PLENARY SESSION II
	11:00 - 11:30	COFFEE BREAK
	11:30 - 13:00	CONCURRENT SESSIONS
	13:00 - 14:00	LUNCH
	14:00 - 15:30	CONCURRENT SESSIONS
	19:30 - 23:00	GALA EVENT
DAY 4 THURSDAY, NOVEMBER 13	09:00 - 10:30	CONCURRENT SESSIONS
	10:30 - 11:00	COFFEE BREAK
	11:00 - 12:30	PLENARY SESSION III
	13:00 - 14:30	FINAL SESSION AND CLOSING CEREMONY



THE VENUE

AUDITORIUM PARCO DELLA MUSICA

DESIGNED BY INTERNATIONALLY RENOWNED ITALIAN ARCHITECT RENZO PIANO, THE AUDITORIUM PARCO DELLA MUSICA IS LOCATED CENTRALLY IN THE CITY.

THE HISTORICAL CENTER OF ROME IS WITHIN EASY ACCESS.

SINCE IT WAS DEDICATED IN 2002, THE AUDITORIUM PARCO DELLA MUSICA HAS DISTINGUISHED ITSELF AS A SIGNIFICANT PRESENCE IN THE CULTURAL SCENE OF BOTH THE CITY OF ROME AND THE ENTIRE COUNTRY.

OVER THE YEARS, IT HAS BECOME AN INSPIRATIONAL AND FUNCTIONAL VENUE FOR MANY INTERNATIONAL EVENTS.

THE AUDITORIUM PARCO DELLA MUSICA WELCOMES ITS GUESTS THROUGH THE CAVEA, AN OPEN-AIR HALL, THE FOYER, AND THE MUSIC HALLS: SALA SANTA CECILIA, SALA SINOPOLI AND SALA PETRASSI.

IN ADDITION, SEMINAR HALLS, A PRESS ROOM, MEETING ROOMS, AND EXHIBITION AREAS MAKE IT A COMPREHENSIVE VENUE TO HOLD THE WCOA 2014.



SPONSORSHIP OPPORTUNITIES

OUR FLEXIBLE SPONSORSHIP PACKAGES AIM TO REACH OUT TO A VARIETY OF POTENTIAL SPONSORS BY PROVIDING OPPORTUNITIES AT ALL LEVELS.

COMPREHENSIVE SPONSORSHIP PACKAGES

- IMPERIAL
- COLISEUM
- SISTINE CHAPEL
- PANTHEON
- DIGITAL PARTNER

STAND ALONE SPONSORSHIP OPPORTUNITIES

- TREVI FOUNTAIN EXHIBITION BOOTH
- ACADEMIC RESEARCH AWARD AND PUBLICATION
 - > CALL FOR PAPERS COMING SOON - CHECK OUR WEBSITE WWW.WCOA2014ROME.COM
- PROJECT PLATFORM > A DEDICATED EXHIBITION AREA IN THE WCOA 2014 VENUE WHERE MEMBER BODIES AND FIRMS CAN SHOWCASE THEIR PROJECTS

**INTERESTED
IN BECOMING
A SPONSOR?**

CHECK ALL THE DETAILS
ON OUR WEBSITE
WWW.WCOA2014ROME.COM

OR CONTACT US AT

INFO@WCOA2014ROME.COM
DIMARCO@WCOA2014ROME.COM

TEL. +39.06.47863307
SPONSORSHIP

TEL. +39.06.47863329
SECRETARIAT



BEAUTIFUL ITALY

ROME AND ITALY OFFER A UNIQUE OPPORTUNITY TO EXPERIENCE ONE OF THE MOST IMPORTANT HISTORICAL PLACES IN THE WORLD, THROUGH IMMERSION INTO ART, CUISINE AND MUSIC.

WCOA 2014 WILL ALSO OFFER AN APPEALING SOCIAL & TOURISTIC PROGRAM

OSTIA ANTICA

THE IMPRESSIVE ARCHEOLOGICAL SITE OF OSTIA ANTICA IS ONLY 20 KILOMETERS FAR FROM ROME. THE RUINS OF THIS ONE-TIME COMMERCIAL HARBOR BUILT BY THE ROMANS WILL TAKE YOU BACK TO THE TIME WHEN THE ROMAN EMPIRE RULED THE SEAS.

FLORENCE

A RENAISSANCE CITY IN THE HEART OF TUSCANY, IS A DREAM DESTINATION FOR TOURISTS COMING FROM ALL AROUND THE WORLD. IT HAS SOME OF ITALY'S BEST MUSEUMS AND CHURCHES, PICTURESQUE STREETS AND SQUARES WITH ELEGANT BUILDINGS AND SHOPS. COME AND MAKE THIS DREAM COME TRUE.

AMALFI COAST

THE AMALFI COAST IS A MIXTURE OF HISTORY, LEGEND AND NATURE, WITH A LOT TO DISCOVER. THE CATHEDRAL OF AMALFI, THE EMERALD GROTTO, LI GALLI ISLANDS FACING POSITANO AND THE VILLAS IN RAVELLO ARE JUST SOME OF THE AMAZING TOURISTIC SITES YOU MAY VISIT, WHILE EXPERIENCING THE WARM HOSPITALITY OF SOUTHERN ITALY.



THE HOTELS

WE ARE PROPOSING A SELECTION OF 5, 4 AND 3 STARS HOTELS, OFFERING HIGH QUALITY STANDARDS AND IDEAL LOCATION IN SOME OF THE MOST ATTRACTIVE AREAS OF THE ETERNAL CITY.



WCOA 2014

JOIN MORE THAN 130 INSTITUTES & ORGANIZATIONS FROM ACROSS THE WORLD TO DISCOVER THE LATEST THINKING AND THE LIVELIEST DEBATES, AND BECOME PART OF AN UNFORGETTABLE PROFESSIONAL EXPERIENCE.

FIND OUT MORE ON
WWW.WCOA2014ROME.COM



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